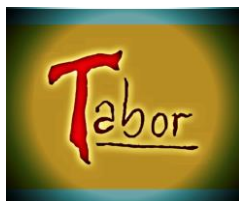


## **A One Night Performance to Benefit Tabor House Sponsorship and Playbill Advertisement Opportunities**

PASS IT ON: *An Evening with Bill W. and Dr. Bob* was created as part of the National Council on Alcoholism and Drug Dependence (NCADD) Recovery Education Campaign aimed at raising the public's awareness of alcoholism and drug dependence and recovery from it. Through the powerful medium of live theatre, the message of hope, help, and the healing miracle of recovery through the spiritual solution of twelve step recovery will be presented to the audience, as well as, the general public through related public relations efforts.

PASS IT ON transports audiences to the late 1940's as if they're in an old time recovery meeting with the beloved co-founders of Alcoholics Anonymous as the guest speakers. They tell their stories and dramatize key events such as their legendary drinking sprees and the extraordinary night they met in Akron, Ohio. In the second act - Bill and Bob regale the audience with yarns about the early history of A.A. - including writing and publishing the Big Book, creating the twelve steps and how they overcame tremendous obstacles while struggling to develop their new program of recovery and pass it on to others who were still suffering.

The production company tours nationally and the play has been presented in dozens of cities in the United States and Canada and recently served as the Recovery Education Campaign's centerpiece event at the 80<sup>th</sup> International Convention of Alcoholics Anonymous in Atlanta, Georgia. It also offers the added service of leveraging PASS IT ON to heighten awareness



"Where the dignity once lost to addiction might be restored."

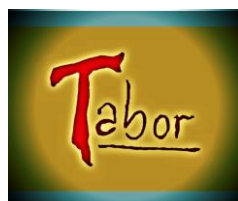
of the organization and event sponsor's missions and services through successful media outreach. As is the case wherever the production company tours, it most recently was successful in securing print ([\*Psssst: 'Pass It On' will make you laugh, cry, learn\*](#), LaCrosse Tribune, 09/14/2015), radio and television coverage (see photos, right) during the recent Wisconsin three city tour presented by the Wisconsin Association of 12 Step Clubs.



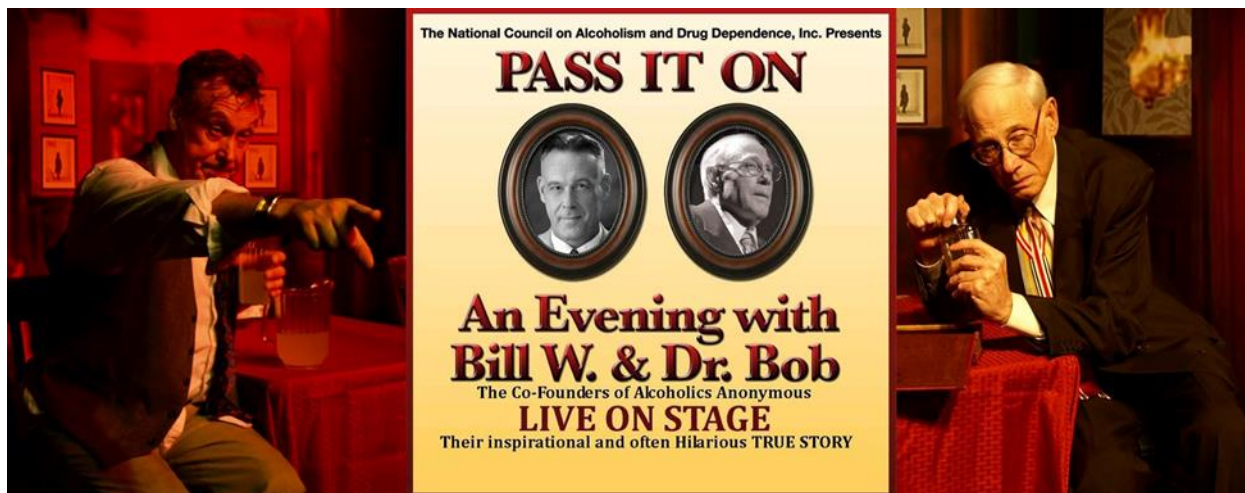
PASS IT ON will be presented by Tabor House on Saturday, April 23, 2016 at the [Bordentown High School Performance Arts Center](#), a new 942 seat facility [centrally located in Bordentown within minutes of the New Jersey Turnpike and I-295](#). The presentation is timed to be held in April which is recognized as NCADD's National Alcohol Awareness Month and will be held in coordination with the high school's [Peers Against Nicotine, Drugs and Alcohol Club](#) under the guidance of its Student Assistance Coordinator. A special ceremony will be held to mark [NCADD's 30th annual commemoration of Alcohol Awareness Month](#) with participating dignitaries to be confirmed.

[Tabor House](#) is a residential community based in New Jersey's capitol city, Trenton, where residents have been learning to live in a safe, clean and sober environment since 2003. Tabor House is a 501(c) 3 non-profit corporation committed to helping alcoholics and addicts achieve sobriety which has maintained one overarching belief in its mission work --- "a spiritual life is not a theory, it has to be lived out".

Sponsorship and advertisement donations are considered tax-deductible contributions. For additional information: call, 609-424-6007; e-mail, [john@taborhouse.org](mailto:john@taborhouse.org); or, visit [taborhousepassiton.brownpapertickets.com](http://taborhousepassiton.brownpapertickets.com).



"Where the dignity once lost to addiction might be restored."



## **SPONSORSHIP OPPORTUNITIES**

### **YES, MAKE ME A BILL W. SPONSOR! // \$3,000 \_\_\_\_\_**

Make a donation of \$3,000 and the sponsoring entity's name and logo will appear on the cover of the PASS IT ON Playbill and event posters. You will also receive a prime placement full page ad in the Playbill; mention as a major sponsor during all local television, radio and print coverage; marketing presence in the lobby; opportunity to make a curtain speech to the audience; and 10 play tickets.

### **YES, MAKE ME A DR. BOB SPONSOR! // \$1,500 \_\_\_\_\_**

Make a donation of \$1,500 and the sponsoring entity's name and logo will appear on the cover of the PASS IT ON Playbill and event posters. You will also receive a prime placement full page ad in the Playbill; mention as a sponsor in all event press releases; marketing presence in the lobby; mention as a sponsor from the stage; and 5 play tickets.

### **YES, MAKE ME A SCHOLARSHIP SPONSOR! // \$500 \_\_\_\_\_**

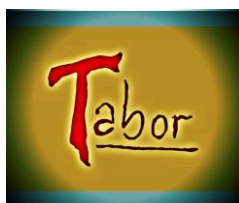
Make a donation of \$500 or more and 10 scholarships tickets will be given to persons in early recovery who could not otherwise afford to attend. You will also receive 5 play tickets and the sponsoring entity's name will appear on a special Playbill ad as a scholarship sponsor.

**MAKE CHECKS PAYABLE TO:**

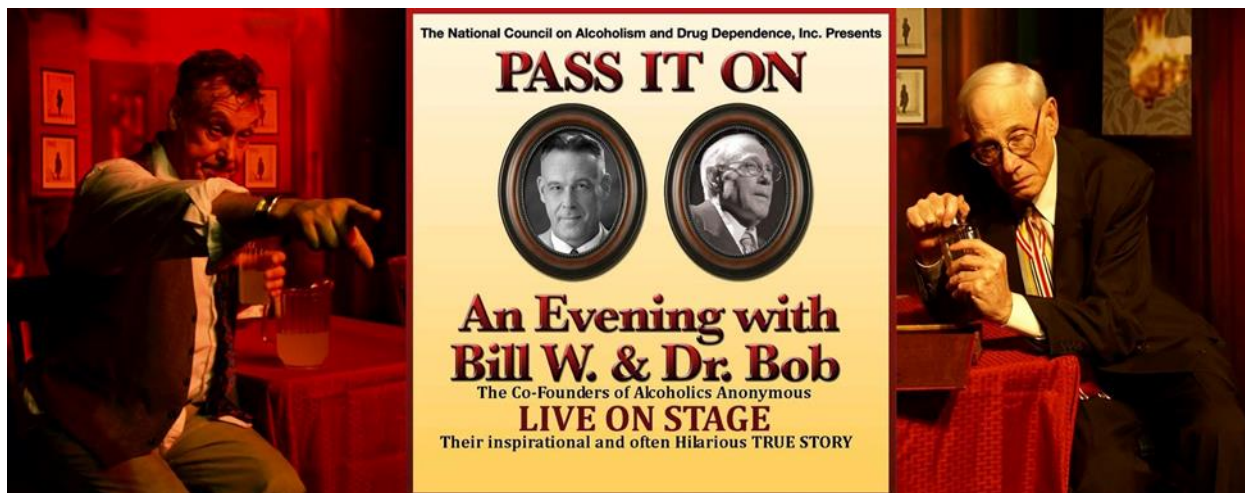
**TABOR HOUSE, P.O. BOX 816, MORRISVILLE, PA 19067**

**ELECTRONIC PAYMENTS AT [TABORHOUSEPASSITON.BROWNPAPERTICKETS.COM](http://TABORHOUSEPASSITON.BROWNPAPERTICKETS.COM)**

**PROVIDE: NAME/ADDRESS OF ENTITY; CONTACT PERSON & BEST MEANS TO CONTACT ON PAPER FORM OR [JOHN@TABORHOUSE.ORG](mailto:JOHN@TABORHOUSE.ORG) NOTING ELECTRONIC PAYMENT**



"Where the dignity once lost to addiction might be restored."



## PLAYBILL AD OPPORTUNITIES

*The Playbill will be a glossy color-covered, center-stitched 5½" x 8½" book meant to be a beautiful souvenir that will also serve as a resource guide for local recovery services.*

### AD DONATIONS AND DIMENSIONS

YES, I WANT TO DONATE A FULL PAGE AD**!	\$400	_____
<ul style="list-style-type: none"> <li>Vertical, 7 3/4" x 4 3/4" (7.75" x 4.75")</li> </ul>		
YES, I WANT TO DONATE A HALF PAGE AD**!	\$200	_____
<ul style="list-style-type: none"> <li>Horizontal, 3 13/16" x 4 3/4" (3.8125" x 4.75")</li> </ul>		
YES, I WANT TO DONATE A QUARTER PAGE AD**!	\$100	_____
<ul style="list-style-type: none"> <li>Horizontal, 3 13/16" x 2 5/16" (3.8125" x 2.3125")</li> </ul>		
YES, PLEASE LIST ME AS A FRIEND OF TABOR HOUSE!	\$50	_____
**YES, I NEED THE AD DESIGNED.	\$20	_____

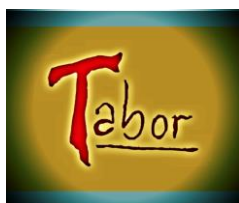
Ads must be submitted as camera-ready artwork. Ads to be designed must have image files and draft copy. Submit to [john@taborhouse.org](mailto:john@taborhouse.org)

#### MAKE CHECKS PAYABLE TO:

**TABOR HOUSE, P.O. BOX 816, MORRISVILLE, PA 19067**

**ELECTRONIC PAYMENTS AT [TABORHOUSEPASSITON.BROWNPAPERTICKETS.COM](http://TABORHOUSEPASSITON.BROWNPAPERTICKETS.COM)**

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